

Game 2 2017 winners feedback

Congratulations to John (Purcho) from QLD for winning National 1st place with an impressive lead of \$5,113 and finishing with a portfolio value of \$86,517



For this Game:

- The All Ordinaries (XAO) was up 3.9%
- The best performing sectors was IT up 12.12% followed by energy up 11.60%
- The worst performing sector was telecommunications down -14.63%
- The top stocks were GXY - Galaxy Resources up 107.49%, BKL - Blackmores up 93.1% and ORE - Orocobre up 87%
- The worst performing stocks were ISD – Insentia Group down -43.44% and iSelect down -33.65%
- 84% of players finished in profit with the average portfolio value being \$53,203.

We asked the top players about their Game plan...read on to discover what they did.

Please remember, the strategies that the winners employed are not necessarily the same strategies they or you should employ when it comes to investing real money.

NATIONAL 1ST

Purcho - John from Queensland

Portfolio: \$86,517

John bought and held for the period of the Game. The stocks he purchased were A2M - A2 Milk, ALU - Altium, BKL - Blackmores, GXY - Galaxy Resources, NXT - NextDC and RIO.

1. **Have you played the Game before?** 12 times
2. **How many hours a day did you spend on the Game – including research etc.?** Approximately an hour a day.
3. **How did you select your companies?** At the start of the Game I looked for what I thought were the companies that were good value and had potential for growth at that time.
4. **What was your strategy / plan?** To buy a diverse portfolio of quality companies. I went into the Game with a flexible strategy, and as my portfolio grew I was happy to let them run.
5. **Did you stick to your plan?** Yes
6. **What, if any charting Software did you use?** When I had the chance I watched Sky Business Trading Day, YMYC Shares. I went online for market news from various sites such as Motley Fool, ShareCafe, Mining News, Australian Small-Cap Investigator, Resource Speculator and the business section of newspapers/Financial Review etc.
7. **How did you handle market volatility?** I was very lucky as all of the companies in my portfolio had terrific growth. Their market value is up over 73% from start of Game.
8. **Were you tempted to deviate from your plan?** No
9. **What was the biggest lesson you have learnt?** That if you can buy the right stocks at the right time and at a good price you can make a lot of money.
[Editor's note: Of course the opposite is true, if you do it all wrong, you can also lose a lot of money.]
10. **Any other tips for players?** Know a little about the stocks you are buying. Do you believe in their products potential? For example, A2M and BKL I had in my portfolio as I use their products and I believe in their potential to grow their market share into countries like China.

Player portfolio

NATIONAL 2ND

Leprix - Steven from TAS

Portfolio value - \$81,404

Steven pretty much bought and held, selling only 2 stocks over the period of the Game. The stocks he invested in included A2M – A2 Milk, DMP – Domino's Pizza, BKL - Blackmores, BAL – Bellamy's and MIN – Mineral Resources.

1. **Have you played the Game before?** I played the first Game of 2017, but only started a couple of months in.
2. **How many hours a day did you spend on the Game – including research etc.?** I was only checking my performance a couple of times a week at the start but as the Game progressed I probably spent 20 minutes a day looking over my portfolio and other shares.
3. **How did you select your companies?** I had been following the progress of Bellamy's, A2 Milk and Blackmores closely over the past year and knew that they had been performing well in overseas markets and thought they were likely to get a significant boost in share price because of this.
I also started with Dominoes shares, but sold them quickly after realising the price was not increasing quickly enough and replaced it with Mineral Resources which I chose by looking through the information on the ASX website. I also chose these

companies because I wanted to stay away from having a fully mining based portfolio as that is what a large amount of other players seem to do.

4. **What was your strategy?** *My strategy was to buy the shares and hold them for the period of the Game. I chose this strategy because I was confident in the shares I had selected and wasn't sure how other shares would perform.*
5. **Did you stick to your plan?** *To the most part yes, I did change from Dominoes to Mineral Resources early in the Game and then sold Mineral Resources in the last week. But apart from that I held the other shares from the start till the end.*
6. **What, if any charting Software did you use?** *Just what was provided in the Game and on the ASX website.*
7. **How did you handle market volatility?** *As I was holding the shares for the whole period I just had to accept it.*
8. **Were you tempted to deviate from your plan?** *Yes, at several points when other shares were performing well it was hard to stick to the plan.*
9. **What was the biggest lesson you have learnt?** *That it is sometimes better to sell, I would have ended up with a much higher end value if I had sold my shares in the weeks leading up to the end of the Game.*

Player portfolio

NATIONAL 3RD

MoneyMan17 - Zarred from VIC

Portfolio value - \$80,111

Zarred bought and held. The stocks he invested in were GXY – Galaxy Resources, MIN – Mineral Resources, ORE – Orocobre and RIO.

1. **Have you played the Game before?** *I played it once before for the first couple weeks before forgetting about it.*
2. **How many hours a day did you spend on the Game – including research etc.?** *Not much, initially a couple hours at the start of the Game.*
3. **How did you select your companies?** *I only invested in companies with exposure to lithium.*
4. **What was your strategy?** *My plan was basically to hold the lithium stocks the whole length of the competition as I expected a growing awareness of the demand/supply situation due to increasing uptake of electric vehicles/lithium batteries.*
5. **Did you stick to your plan?** *Yes.*
6. **What, if any charting Software did you use?** *Didn't need charting, fundamental analysis did the trick.*
7. **How did you handle market volatility?** *I trusted my fundamental analysis and didn't let emotions get in the way.*
8. **Were you tempted to deviate from your plan?** *No*
9. **What was the biggest lesson you have learnt?** *To trust in my own research*

Player portfolio

League Winners

10 and Under League Winner - 'Lithium'

- **What was your motivation to create a league?** *Just for a bit of fun and to have an internal competition between us, gotta love some bragging rights!*
- **Did you find that it helped you as a team?** *Yes, it allowed us to better track our progress and rank. The competition also spurred greater effort from each of us.*

Over 11 League winner - 'BSC Stockheads'

- **What was your motivation to create a league?** *I created a league so that a group of us could easily gauge our progress against each other. Not only could we compare each other's values, but making a league meant that we could see how we stacked up against other groups across the nation.*
- **Did you find that it helped you as a team?** *Working as a group definitely helped us in the Sharemarket Game. We're all pretty competitive people and having the league meant that we could keep tabs on how we were faring, which drove us to continue boosting our portfolio values in order to get bragging rights over one and other.*
- **And anything else you think would help other players?** *Take note of announcements as they are released, a favourable or unfavourable report could be the difference between success and failure on the ASX Sharemarket Game. Keep an eye on brokerage as it all adds up. Check out useful tools such as Simply Wall Street to help decide on which stocks could be worth buying. Take the time to prepare a watchlist so that you can easily track stocks of interest.*

The company list has been updated for the entire Game period: 3 August – 15 November.



Thanks to Simply Wall St for giving Game players complimentary use of their research tool over the Game period. If you want to continue with Simply Wall St, you can choose to use either the free learner option or if you want to continue using all the features

and wish to upgrade to the investor plan, you can get a 30% discount with this coupon code.

Want to keep learning – see our previous newsletter for tips on what you can do.

The Games Team