

Newsletter

It's Game On!

Whether you are playing to win or playing to learn - it's Game on!

It's time to take action and get started.

The Game gives you the chance to step into the sharemarket and learn. Don't hold back because you are afraid of losing or doing badly - if you don't give it a go, then you don't learn or grow.

So if you are new and feeling a little nervous, just take it one step at a time. *Starting with the Game essentials below.*



Game essentials

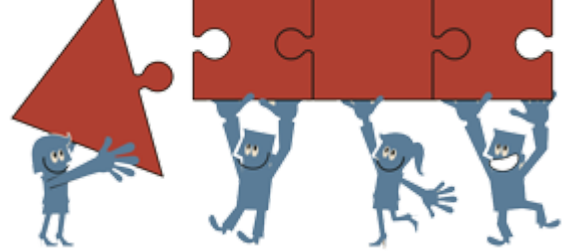
1. **Not sure how to place an order** - Please read 'How to place an order'. If an order is in pending orders and not being filled please read 'Pending orders' – or watch the Game tutorial How to buy. (9.6MB)
2. **Understanding a market to limit and a limit order** - To learn more about how to use these order types watch the Game tutorial 'How to buy' or read 'Understanding Order types.'
3. **Using a Falling sell** - There is a 'stop loss' feature in the Game – to learn how to use this watch 'How to use the Game falling sell'. Or read 'Using a falling sell'.
4. **Market hours** - You can put your order in at any time; however, the market is only open between the hours of 10am and 4pm Sydney time. Please note there is a clearing period between 4 pm and 4.12 pm and an order may still be processed over this time.

Tip: *If you want to place a trade for the next day, do it after 4.12 pm.*

5. Just as in the real market every time your order is filled, either to buy or to sell, you will be charged brokerage. In the **Game brokerage** is \$20 for trades up to \$10,000 and for each trade over \$10,000, brokerage is charged at the rate of 0.2% of the trade value.
6. You cannot put all your money into one company. **The diversification rule** means that you cannot purchase an amount of shares if it is going to be in excess of 25% of the value of your portfolio, at the time you place the trade. One of the aims of the Game is to encourage prudent investing. Diversification is an element of prudent investing and by putting your eggs into more than one basket you reduce your risk.
7. As mentioned in the previous newsletter, we are in a **reporting season**, so some companies will still be posting results and giving out dividend payments, be aware that once a dividend is paid, the stock will often fall by the amount of the dividend. See more tips in the previous newsletter here.
8. You are limited to **20 orders per day** - this includes both buy and sell orders
9. **Prize eligibility** - To be eligible, you must be over 18. Plus you need to have purchased shares, within the Game, in four different companies over the Game Period. And one buy transaction must have been completed by 2 May2018.

Don't play alone

Create your own league, so you have a group of friends or family playing the Game with you. You can have fun, interact online and learn together at the same time. You can even have your own prize or go for the Game league prize.



Create your league here and then send out your invite via email.

Stock Doctor Game webinars



Webinar 1 Recording

Stock Doctor Game On webinar

Webinar recording

Webinar 2 Recording

Smarter Game strategies with Stock Doctor

Webinar recording

Webinar 3 - 21 March at 12.30pm (Sydney time)

Reporting season update – the good, the bad and the ugly

Sign up to this webinar

Webinar 4 - 11 April at 12.30 pm (Sydney time)

Six secrets of successful sharemarket investing

Sign up to this webinar



Have a defined strategy for buying and selling stocks

An essential part of any successful investor's toolkit is a defined framework for making buy and sell decisions. This allows them to block out the noisy nonsense that can occur in the market on a daily basis and remain focused on the objective they aim to achieve from the market in the long-term.

Investing without a stock selection and rejection strategy is like being on a raft in the middle of rapids with no paddle. The best outcome you can expect is to go with the raging river hoping you don't crash into a rock or tumble over a waterfall. When the cut and thrust of the market is happening all around you, your emotional triggers can move into overdrive. For those who can't keep them in check, it can lead to irrational decision making and sustained under-performance.

You also need to manage your expectations. No investor should expect, and it is folly to suggest, that their well-defined strategy will deliver a 100% success rate all the time. If you focus on getting around 6-7 of 10 picks right then you are well on the way to outperforming the market, as the potential upside of those successes will far outweigh the negatives. Furthermore, should their fundamental qualities be retained, then today's underperformers may help contribute to tomorrow's outperformance when the market eventually appreciates their qualities. The fact that you will be playing the Game just after reporting season concludes, provides you with an excellent opportunity to assess and make decisions from a fresh set of data.

Warren Buffet once famously said,

“To invest successfully over a lifetime does not require a stratospheric IQ, unusual insight or inside information. What’s needed is a sound intellectual framework for making decisions and the ability to keep emotions from corroding that framework.”

Therefore, make sure your strategy is clearly defined for making both buying and selling decisions and stick to it. And, here is a little secret; the reason why portfolios fall into neglect and underperform is not as a result of the strategy employed. Rather, it is the failure to execute the strategy with discipline. Therefore, being armed with your intellectual framework for making informed decisions gives you the best chance of keeping the psychological demons under control.

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Previous newsletters

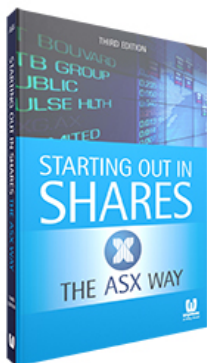
- Game 2 winners
- Game preparation

ASX Investor Day

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The ASX Way



A comprehensive guide to understanding and buying and selling shares on the Australian sharemarket. Find out more.