

Newsletter

Taking action in 2018

The path to success is to take massive, determined action. Tony Robbins

We want to make Game 1 2018 all about taking action.

The Sharemarket Game is all about learning. Whether you are new to the sharemarket and the Game, or you have played before...the Game is a tool to help you get the experience of what it is like to invest in the sharemarket (alongside your reading and learning from the experts).

Unless you take action to play, to educate yourself nothing is going to happen and you will be in the same place at the end of the Game as you are now.

So often we find that people register, but never take the time to even place a trade. This doesn't mean that you have to place a trade right from the start of the Game, but it does mean starting the process of learning more about the sharemarket and deciding when and why you will step in.



We encourage you to set some goals for what you want to achieve, and then take massive action to learn and to use the Game so you become familiar with how to buy and sell shares. So by the time you get to the next Game, you will have more knowledge and can test the knowledge you have gained.

So where to start?

Your first step will be to register

- Registrations are open and the Game starts 22 February.
- To register, sign up to or log into MyASX, select the Game and register.
- For additional help see - How to register.

Get a league happening

You play individually but if you are in a league, you get to play as a team; play against each other (have your own prize for the top player); talk about what you are learning or investing in and why; be accountable and keep each other motivated.

Here is some additional information on setting up a league and inviting others to play in your league.

New to the Game?

Once you have registered, take the time to watch the Game videos on the 'How to Play' page. This will make it much easier to understand how the Game works.

You can learn how to:

- place an order
- set up a league
- use a falling sell order
- and more

Plus there are additional help guides and steps to get you started.

One of the biggest challenges players have is getting their head around the different types of orders...so before you start playing, take the time to review the different types of orders there are in the Game.

- Market to limit & Limit orders
- Falling sell (stop loss) order type

New to the sharemarket?

We have a free online shares course that covers the essentials of shares. Also the ASX Investment videos from industry experts will help keep you up to date on what is happening in the sharemarket.



Getting started with your research

As you start your research, below are some articles and videos you may find helpful:

- Lincoln: 8 Stocks for 2018 by Elio Damato, Lincoln
- How I'd invest \$10,000 in 2018 by Julia Lee, Toni Case and Nerida Cole
- 9 sharemarket trends for 2018 by Geoff Wilson
- Big issues driving growth in 2018 Craig James, Commsec

Be aware that as the Game starts, we will be in the middle of a reporting season so some companies will be due to post results and give out dividend payments. Note that when a dividend is paid, the stock will often fall by the amount of the dividend. Also if the announcement for a stock is not what was expected or is better than expected, this may have an impact on price.

Once you have selected your stocks, if you want to know when they are due to report, take a look at the company information page for that stock or go to an earnings calendar - Bloomberg.

Here are some additional articles:

- How the surging A\$ will shape next month's reporting season by Brendon Lau, Motley Fool
- Stock Watch: Reporting Season preview - Commsec
- February 2018 Reporting Season Calendar - Commsec

We encourage you also to make the most of Lincoln's Stock Doctor tool (see more below) and their education to help you with getting started. They have a webinar coming up, 15 February, where you can get additional help with your Game strategy and can ask questions - you can sign up here.

The Game starts 22 February, so until then, happy researching.
The Games Team



Stock Doctor – your perfect partner for the ASX Sharemarket Game

As a company dedicated to helping more Australians invest successfully in the sharemarket, Stock Doctor is proud to be partnering with **ASX for Sharemarket Game 1, 2018**.

To support players who are serious about maximising their portfolio's performance during the Game, we're offering a complimentary 30-day Stock Doctor membership to all players.

Get your complimentary Stock Doctor membership today

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By joining now, you will open the door to Stock Doctor's powerful portfolio and optimisation management tools, as well as Stock Doctor's first-class fundamental research methodology, insights and information on all ASX-listed companies.

You'll have access to analyst commentary, watchlists, alerts, coaching, investment strategies PLUS a series of live, interactive Game player webinars.

Did you know that **three quarters of ASX-listed stocks are not investment grade**? With Stock Doctor, not only will you avoid poor-quality companies within seconds, you'll have **access to our stellar Star Stock recommendations**.



Sail through reporting season with Stock Doctor

Don't forget, we're on the cusp of reporting season.

With Stock Doctor by your side, you'll have full analysis updated on all companies within 24 hours of reporting. As Stock Doctor is available on all devices, you'll be able to make fully-informed buy and sell decisions whenever and wherever it suits you.

So, play the Game with confidence, control and peace of mind by having all the vital information, tools and support you need at your fingertips to **come out a winner**.

Take up your complimentary 30-day Stock Doctor membership today.

It's Game on, with Stock Doctor!

Stock Doctor Webinar

Stock Doctor's first webinar is on Thursday 15 February at 12:30 AEDT.

Register now for the GAME ON with Stock Doctor webinar, to secure your place and help you prepare a winning strategy.

You'll have an opportunity to ask questions at this live, interactive webinar.



All figures, information and illustrations are as at 29 January 2018 unless stated otherwise. ^Performance for Star Growth Stocks is 22+ year p.a. return - as at 31/12/2017. Performance for Star Income Stocks is 5+ year p.a. return as at 31/12/2017. Disclosure © 2018 Lincoln Indicators Pty Ltd. All rights reserved.

Previous newsletters

- Game 2 winners