Newsletter

Don't panic! Don't quit!

- · Have you been feeling discouraged by your portfolio?
- Thinking that you may as well just quit!
- · Made some panic decisions and now regretting them?

Well, we say don't quit!



Yes, it has been a bit of a rollercoaster ride since the Game started...with some significant falls over the past two weeks. And this decline is reflected in Syndicate portfolios with a record low of only 5% of syndicates in profit! So remember, you are not alone!

One of the interesting things that can happen with this type of market is that your emotions can kick in and you start panicking because your shares start falling in price and you sell out, only to see your shares go back up again. Or you hold on, only to see them fall lower.



Would you believe, this is one of the biggest challenges for those that invest in the live market...keeping their emotions in check and not getting fearful, which leads to making silly decisions.

I am sure that many of you may have experienced this already, because you don't want to lose money...and you may be just about ready to pack it in...well don't!

How do you deal with this – well, you need to have a plan that you follow. If you have a plan and stick to it, this can help take some of the emotion out of your trading. For example:

- If you can decide even before you buy, how low you are prepared for your shares to fall and what percentage profit you would like to reach? Calculate your limits as a percentage, have a set price and take action (sell) when the time comes.
- If you decision is to buy and hold, you need to decide whether you will choose to ride out these fluctuations in the market and hold...or will you have a limit.
 It is difficult to know where this market is going to go. Right now the sharemarket has a high level of uncertainty, and it may continue to be guite velatile. You need to take a look at your portfolio with this in

uncertainty, and it may continue to be quite volatile. You need to take a look at your portfolio with this in mind.

- If you are holding shares that are in profit, should you lock that profit in by selling some or all of your shares? Or do you hold with the possibility of increasing your profits however, with the risk that if the market falls further your profits may decrease.
- If your shares are in negative territory, will you hold because you know they are good companies and you will wait for the share price to recover, or will you take your losses and invest elsewhere?
- If you are all in cash at the moment, what factors or indicators will you use to help you make the decision to step into the market?

Having answers to these questions can help you with some of the emotions you may feel.

Remember, you are not always going to be making the right decision and you may not be using the right plan, but it is about learning and experiencing the sharemarket. And most importantly, in this climate, working out how not to be ruled by panic or fear.

If your plan isn't successful, you can review it at the end of the Game and learn from it.

We encourage you not to give up, even if you make the goal to get back to \$50,000 by the end of the Game. That's a win!

A Game Reminder: To be eligible for prizes you need to have made at least one buy transaction by 18 April. Plus, purchase shares in at least four different companies over the Game period. Don't forget to do this... otherwise you may not be eligible for prizes.

Game update

