

School Sharemarket Game

Company quest activity



Once students have bought their companies in the Game they will need to keep an eye on them. The Company Quest is an exercise to help students become more familiar with some of the terminology they may come across when researching on the ASX website and other financial resources.

Expected learning outcomes:

Students will:

- 1) Know where to find share price information
- 2) Gain a basic understanding of share price information

Overview of task

Put students into groups of 2 to 4.

Spend some time going over the resources on ASX website:

Share price information

You can get a summary of the day's market action from television reports, newspapers and financial websites. You can also find share prices and performance on the ASX website:

1. Go to <https://www2.asx.com.au/>
2. On the blue ribbon along the top of the page click on the **Markets** drop-down menu
3. Click on **Company directory**.
4. Type the company name or code in the search bar at the top of the page to find about the latest data for the company you are researching.

Within the Game, students can access the previous day's data by going to the Game Play drop down menu and selecting the Company list and then the company they are researching.

On the Game Newsletter page you will find a number of other financial websites which you can save in your favourites for easy access.

Market Wrap

Newspapers and financial websites provide daily information on share prices, sales in the market and overall trends. This is often called a Market Wrap.

To listen to the ASX Market Wrap for the day, go to the **ASX homepage**, scroll down to the **Markets** section and click on the **Play Market Wrap** link on the right side.

Students then need to complete the Company Quest sheet.

Company Quest

As you complete this activity you will learn more about what each section in the Market Wrap means. Using the ASX website – find the following:

1. Abbreviations: What do the following ASX codes stand for?

WOW _____

MND _____

RHC _____

TRS _____

2. Last sale means the last price of the day that a share was sold for. What was the last sale price of:

Blackmores Limited _____

JB Hi-Fi Limited _____

ASX Limited _____

Qantas Airways Limited _____

Your company (choose a company that you have been researching) _____

3. Turnover or volume refers to the number of shares traded (bought and sold) that day.

What was the volume traded for 'your company' for the day (include date)

4.1 Day's high and low - this is the highest price that has been paid for a share and the lowest price paid for a share for that day.

4.2 + or – or change% is how much the share is up or down from the previous day closing price and can either be shown in cents or as a percentage.

4.3 Quote: Bid / Offer or Buy / Sell - These are the prices or quotes still in the market at the end of the day.

The bid/buy is the highest price quoted (at the close of trading that day) that someone is willing to buy a share for. The offer/sell is the lowest selling price quoted (at the close of trading that day) that someone is willing to sell their shares for.

In the table below complete the following:

- The highest and lowest paid for each company.
- The + or – for each company.
- What are the highest and lowest prices quoted for each company.

Company	Day's High	Day's Low	+ or -	Quote: buy	Quote: sell
Blackmores Limited					
JB Hi-Fi Limited					
ASX Limited					
Qantas Airways Limited					
Your company					

5.1 The Dividend Yield - this is the percentage return on your share that you receive in the form of income from dividends. It is calculated by dividing the total dividends for the year by the current share price.

Knowing the dividend yield is especially helpful for a long term investor as this gives them an idea of the percentage yield they will receive from their investment in the form of a dividend.

For example: If I buy a share at \$30 and it pays out a dividend of \$1.50, this means that I will earn a total of 5% from my investment in this company, if I hold it for that year. The higher the yield, the more attractive the share is. If there is no yield listed, this will be because the company doesn't pay a dividend.

5.2 Price Earnings Ratio – this ratio is often used to measure how cheap or expensive a company is compared to other companies. It is best used when comparing companies in similar industries.

In the table below complete the following:

- The dividend yield for the companies listed.
- The PE ratio for the companies listed.

Company	Dividend Yield	P/E Ratio
Blackmores Limited		
JB Hi-Fi Limited		
ASX Limited		
Qantas Airways Limited		
Your company		